

Policy Document

iKSP Journal of Business and Economics (iJBE)

About the Journal

iKSP Journal of Business and Economics (iJBE) is a blind peer-review journal published by *iKSP* publisher. *iJBE* is an openly accessible journal published twice a year, and it focuses on theories, methods, and applications in Business and Economics. It is to provide a platform for researchers and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of Business & Economics.

Aim and Scope of Journal

iKSP Journal of Business and Economics (iJBE) aims to publish cutting-edge original research in the fields of Business and Economics.

***iJBE* includes the following areas of research, but is not limited to, the following:**

- International Business
- Micro & Macroeconomics
- Development Economics
- Industrial Economics
- Environmental Economics
- Economics of Organizations and Industries
- Human capital
- Labour Economics
- Finance and Investment
- Strategic Management
- Marketing
- Business Innovations
- Public Administration
- Human Resource Management

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Cite references in the text by name and year in parentheses. Some examples:

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- This result was later contradicted by Becker and Seligman (1996).
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- Book
- Geddes, K.O., Czapor, S.R., Labahn, G.: *Algorithms for Computer Algebra*. Kluwer, Boston (1992)
- Book chapter
- Broy, M.: Software engineering — from auxiliary to key technologies. In: Broy, M., Denert, E. (eds.) *Software Pioneers*, pp. 10–13. Springer, Heidelberg (2002)
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- Cartwright, J.: Big stars have weather too. IOP Publishing PhysicsWeb. <http://physicsweb.org/articles/news/11/6/16/1> (2007). Accessed 26 June 2007

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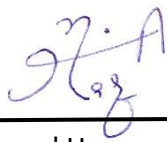
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